

2026 UTILITY MEMBER BENEFITS

UBBA

powering utility connectivity

Join Us

UBBA MISSION: To empower utilities and eco-system partners in the development of utility broadband networks as a key enabler of the utility of the future. Through education, collaboration, and advocacy, UBBA seeks to accelerate the development of innovative solutions to meet the communications needs of utilities and other Critical Infrastructure Industries (CII).

UBBA MEMBERS: UBBA welcomes utilities, technology and communications leaders who wish to increase the security, reliability and resilience of utility service delivery through broadband networks.



Electric, gas & water utilities



Technology providers



Systems integrators



Policymakers Regulators



Federal & state agencies



Thought leaders



Academia



Industry Asociatioms

UBBA OBJECTIVES: UBBA will focus its efforts on formulating key points of view concerning business drivers, standard infrastructure and devices for broadband networks. To this end, UBBA Working Groups strive to produce content, tools and events to educate stakeholders. Additionally, new UBBA Forums will support private LTE efforts through advocacy, regulatory outreach and executive interaction. The three key objectives are:

- **Share Insights:** UBBA educates members, utility executives and key stakeholders like regulators, by sharing knowledge, trial results, lessons learned, use cases, benchmarking, business cases, and economic justification.
- **Collaborate:** UBBA creates testbeds and working groups for collaboration across the ecosystem of utilities, vendors, regulators, and federal agencies to showcase the value of private LTE as a key enabler for grid transformation.
- **Speak Collectively:** UBBA members advocate and influence business decision-makers and policymakers on the strategic relevance of private LTE, and participate in advocacy efforts in regard to infrastructure funding legislation.



UBBA Utility Members are the drivers and benefactors of the UBBA mission to speak in a singular voice, to educate and empower utility executives, lobbyists and regulators to achieve our desired positions around the allocations and uses of spectrum. Utility members will lead UBBA through their voting rights and will have Board of Directors eligibility. Utility members are encouraged to participate in UBBA advocacy and to select multiple individuals from across their utility departments to participate in the UBBA Working Groups. Utility members will help design new testing metrics for Plugfest, participate in research, and help develop papers; additionally, they may be asked to chair the Working Groups and if available. Utilities will be regularly asked to speak at events, webinars, and confer on articles or interviews with the media as corporate approves.

BENEFITS-PER-YEAR	Tier 2-Base $5,000	Tier 1-Lead $10,000
COMPANY LOGO ON UBBA WEBSITE & MARKETING SIGNAGE	✓	✓
INDIVIDUAL PARTICIPANTS ON WORKING GROUPS	✓	✓
COMPLIMENTARY REGISTRATIONS TO UBBA EVENTS	3	5
ELIGIBLE TO SERVE AS WORKING GROUP VICE-CHAIR	✓	✓
ASKED TO SPEAK ON A UBBA WEBINAR	✓	✓
FEATURED SPEAKER ON ONE UBBA PODCAST	✓	✓
FEATURED SPEAKER AT UBBA SUMMIT & PLUGFEST	✓	✓
ELIGIBLE TO BE ELECTED TO UBBA BOARD		✓
LEADERSHIP IN POLICY & ADVOCACY DECISIONS		✓
COMPLIMENTARY CONTENT IN UBBA NEWSLETTER		✓
LEADERSHIP ON UTILITY EXECUTIVE ENGAGEMENTS		✓
LEAD MULTIPLE WEBINARS, VOICE OF UBBA, & RESEARCH		✓

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UBBA
Utility Broadband Alliance

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