



2026

VENDOR
MEMBERS
BENEFITS



UBBA

powering utility connectivity

Join Us

UBBA MISSION: To empower utilities and eco-system partners in the development of utility broadband networks as a key enabler of the utility of the future. Through education, collaboration, and advocacy, UBBA seeks to accelerate the development of innovative solutions to meet the communications needs of utilities and other Critical Infrastructure Industries (CII).

UBBA MEMBERS: UBBA welcomes utilities, technology and communications leaders who wish to increase the security, reliability and resilience of utility service delivery through broadband networks.



Electric, gas & water utilities



Technology providers



Systems integrators



Policymakers
Regulators



Federal & state agencies



Thought leaders



Academia



Industry Associations

UBBA OBJECTIVES: UBBA will focus its efforts on formulating key points of view concerning business drivers, standard infrastructure and devices for broadband networks. To this end, UBBA Working Groups strive to produce content, tools and events to educate stakeholders. Additionally, new UBBA Forums will support private LTE efforts through advocacy, regulatory outreach and executive interaction. The three key objectives are:

✓ **Share Insights:** UBBA educates members, utility executives and key stakeholders like regulators, by sharing knowledge, trial results, lessons learned, use cases, benchmarking, business cases, and economic justification.

✓ **Collaborate:** UBBA creates testbeds and working groups for collaboration across the ecosystem of utilities, vendors, regulators, and federal agencies to showcase the value of private LTE as a key enabler for grid transformation.

✓ **Speak Collectively:** UBBA members advocate and influence business decision-makers and policymakers on the strategic relevance of private LTE, and participate in advocacy efforts in regard to infrastructure funding legislation.



BENEFITS AT-A-GLANCE

Technology providers, engineering consultants, telecom networks providers, and ecosystem partners have come together to form the Alliance as a partnership to help drive the successful development and adoption of utility broadband. The Vendor Members bring expert insights about technology roadmaps, network interoperability, and security, while serving as trusted advisors to the unified body of utilities.

2026 LEVELS & PRICING

| BENEFITS-PER-YEAR | OBSERVER * \$2,500 | BRONZE \$5,000 | SILVER \$10,000 | GOLD \$20,000 | PLATINUM \$40,000 | DIAMOND \$60,000 |
|---|-----------------------|-------------------|--------------------|------------------|----------------------|---------------------|
| COMPANY LOGO ON UBBA WEBSITE & MARKETING SIGNAGE | NAME ONLY | ✓ | ✓ | ✓ | ✓ | ✓ |
| INDIVIDUAL PARTICIPANTS ON WORKING GROUPS | ONE PER | ✓ | ✓ | ✓ | ✓ | ✓ |
| COMPLIMENTARY REGISTRATIONS TO UBBA EVENTS | NONE | 1 | 3 | 5 | 10 | ∞ |
| LISTING ON THE UBBA ONLINE TECH SHOWCASE | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| ELIGIBLE TO SERVE AS WORKING GROUP VICE-CHAIR | | | ✓ | ✓ | ✓ | ✓ |
| ASKED TO SPEAK ON ONE UBBA WEBINAR | | | ✓ | ✓ | ✓ | ✓ |
| FEATURED SPEAKER ON ONE UBBA PODCAST | | | | ✓ | ✓ | ✓ |
| FEATURED SPEAKER AT UBBA SUMMIT & PLUGFEST | | | | ✓ | ✓ | ✓ |
| SPONSORED & DEDICATED WEBINAR OF CHOOSING | | | | ✓ | ✓ | ✓ |
| PROMOTED AS LEVEL SPONSOR OF UBBA EVENTS | | | | ✓ | ✓ | ✓ |
| ELIGIBLE TO BE ELECTED TO UBBA BOARD | | | | ✓ | ✓ | ✓ |
| ALLIANCE LEADERSHIP FOR ALL INITIATIVES | | | | | ✓ | ✓ |
| LEADERSHIP IN POLICY & ADVOCACY DECISIONS | | | | | ✓ | ✓ |
| COMPLIMENTARY ADS & CONTENT IN UBBA NEWSLETTER | | | | | | ✓ |
| LEADERSHIP ON UTILITY EXECUTIVE ENGAGEMENTS | | | | | | ✓ |
| LEAD MULTIPLE WEBINARS, VOICE OF UBBA, & RESEARCH | | | | | | ✓ |
| GUARANTEED SEAT OF UBBA BOARD | | | | | | ✓ |

*Observer level available only to entities with fewer than 25 employees and under \$1 million in annual revenues



UBBA
Utility Broadband Alliance

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