



UBBA
Utility Broadband Alliance

Get the Most from Membership

Reach Your Targets



Webinars

Live/On Demand



Events

Summits & Workshops

Working



Groups

Policy & Advocacy

Utility Business Drivers

Cybersecurity & Technology

Use Cases & Testbeds

Rural Broadband



EMAIL

Newsletters

SOCIAL
Media



UBBA Membership is growing and reach is expanding.

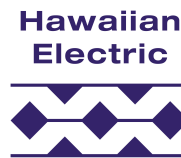


Growing to +12000 Organic LinkedIn Impressions a month and 900* followers.



291 followers on Twitter today as we are posting & re-sharing member posts.

Reach Key Target Utilities Like These Members:





Sponsor a UBBA Webinar

Whether rural or urban, electric, water or gas, IOU, Coops, or Munis, the Utility Broadband Alliance (UBBA) aims to assist its members in planning, designing and deploying secure, reliable & resilient broadband networks to support America's transforming critical infrastructure. As a member of UBBA, you can sponsor a webinar to share your thought leadership on these critical topics.

UBBA Marketing with Sponsor

- ⇒ Listed on UBBA website, portal calendar, and logo on webinar registration page
- ⇒ Promoted to UBBA database of more than 4000 interested individuals (two emails)
- ⇒ Promoted in multiple Twitter and LinkedIn social posts (twice per channel)

Webinar Opening & Closing

- ⇒ Sponsor will get a three minute introduction and logo on webinar
- ⇒ Sponsor will have the option to moderate the session with utility/partner speakers
- ⇒ Sponsor will offer closing comments and key takeaway

Participant List & Follow-up

- ⇒ Sponsor will have access to full attendees list
- ⇒ Sponsor will be highlighted in UBBA quarterly newsletter with link to archive
- ⇒ Webinar will be available on-demand on the UBBA website

Cost to Sponsor a UBBA Webinar in 2023

- ⇒ Keeping Low Pricing for UBBA Members
- ⇒ \$1000 per one-hour webinar

Yes! We would like to sponsor a webinar.

Contact Information:

Organization Name: _____ Contact Name: _____

Email: _____ Phone: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Proposed Webinar Details:

Preferred Date/Month for Webinar: _____

Topic: _____

Speakers: _____

Sponsorship Fee \$1000.00 - Due in Advance - Choose a Payment Method:

☐

Credit Card (MasterCard, Visa, American Express, Discover)

Card Number: _____

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By Check mailed to:

UBBA
PO Box 71396
Durham, NC 27722-1396



Authorization & Signature

I authorize the Utility Broadband Alliance (UBBA) to use my organization's name and/or logo that I have provided for promotional purposes, including, but not limited to, the UBBA's website, social media, and marketing materials.

Signature: _____

Printed Name: _____

Date: _____

Send completed form to:

E-mail: BHarris@UBBA.com

Questions:

Phone: 919-609-8185

Don't miss this exceptional opportunity, book your UBBA webinar today!