Get the Most from Membership

Reach Your Targets

Webinars
Live/On Demand

Events
Summits & Workshops

Policy & Advocacy

Utility Business Drivers

Cybersecurity & Technology

Use Cases & Testbeds

Working Groups

Rural Broadband

EMAIL
Newsletters

SOCIAL Media
UBBA Membership is growing and reach is expanding.

Growing to +12000 Organic LinkedIn Impressions a month and 900* followers.

291 followers on Twitter today as we are posting & re-sharing member posts.

Reach Key Target Utilities Like These Members:
Whether rural or urban, electric, water or gas, IOU, Coops, or Munis, the Utility Broadband Alliance (UBBA) aims to assist its members in planning, designing and deploying secure, reliable & resilient broadband networks to support America’s transforming critical infrastructure. As a member of UBBA, you can sponsor a webinar to share your thought leadership on these critical topics.

**Sponsor a UBBA Webinar**

Averaging 200 Attendees on UBBA Webinars

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**UBBA Marketing with Sponsor**

- Listed on UBBA website, portal calendar, and logo on webinar registration page
- Promoted to UBBA database of more than 4000 interested individuals (two emails)
- Promoted in multiple Twitter and LinkedIn social posts (twice per channel)

**Webinar Opening & Closing**

- Sponsor will get a three minute introduction and logo on webinar
- Sponsor will have the option to moderate the session with utility/partner speakers
- Sponsor will offer closing comments and key takeaway

**Participant List & Follow-up**

- Sponsor will have access to full attendees list
- Sponsor will be highlighted in UBBA quarterly newsletter with link to archive
- Webinar will be available on-demand on the UBBA website

**Cost to Sponsor a UBBA Webinar in 2023**

- Keeping Low Pricing for UBBA Members
- $1000 per one-hour webinar
Yes! We would like to sponsor a webinar.

Contact Information:
Organization Name: ____________________________ Contact Name: __________________
Email: ____________________________ Phone: __________________
Billing Address: ____________________________
City: __________________ State: ____________ Zip: __________________

Proposed Webinar Details:
Preferred Date/Month for Webinar: ____________________________
Topic: ____________________________
Speakers: ____________________________

Sponsorship Fee $1000.00 - Due in Advance - Choose a Payment Method:

☐ Credit Card (MasterCard, Visa, American Express, Discover)
Card Number: ____________________________
Expiration Date: ____________ Security Code: ______
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☐ By Check mailed to:
UBBA
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Durham, NC 27722-1396

Authorization & Signature
I authorize the Utility Broadband Alliance (UBBA) to use my organization’s name and/or logo that I have provided for promotional purposes, including, but not limited to, the UBBA’s website, social media, and marketing materials.

Signature: ____________________________
Printed Name: ____________________________
Date: ____________________________

Send completed form to:
E-mail: BHarris@UBBA.com
Questions:
Phone: 919-609-8185

Don’t miss this exceptional opportunity, book your UBBA webinar today!