



**UBBA**  
*Utility Broadband Alliance*

# Get the Most from Membership

## Reach Your Targets



### Webinars

Live/On Demand

### Events

Summits & Workshops



Policy & Advocacy

Cybersecurity & Technology

### Working



### Groups

Utility Business Drivers

Use Cases & Testbeds



### EMAIL

Newsletters

**SOCIAL**  
Media





UBBA Membership is growing and reach is expanding.



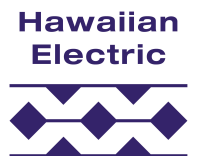
Growing to +2500 Organic LinkedIn Impressions a month and 428 followers.



268 followers on Twitter today as we are posting & re-sharing member posts.



Reach Key Target Utilities Like These Founding Members:





### Sponsor a UBBA Webinar

Whether rural or urban, electric, water or gas, IOU, Coops, or Munis, the Utility Broadband Alliance (UBBA) aims to assist its members in planning, designing and deploying secure, reliable & resilient broadband networks to support America's transforming critical infrastructure. As a member of UBBA, you can sponsor a webinar to share your thought leadership on these critical topics.

#### UBBA Marketing with Sponsor

- ⇒ Listed on UBBA website, portal calendar, and logo on webinar registration page
- ⇒ Promoted to UBBA database of more than 1000 interested individuals (3 emails)
- ⇒ Promoted in multiple Twitter and LinkedIn social posts (twice per channel)

#### Webinar Opening & Closing

- ⇒ Sponsor will get a three minute introduction and logo on webinar
- ⇒ Sponsor will have the option to moderate the session with utility speakers
- ⇒ Sponsor will offer closing comments and key takeaway

#### Participant List & Follow-up

- ⇒ Sponsor will have access to full attendees list
- ⇒ Sponsor will be highlighted in UBBA quarterly newsletter with link to archive
- ⇒ Webinar will be available on-demand on the UBBA website

#### Cost to Sponsor a UBBA Webinar in 2021

- ⇒ Lower pricing for 2021 due to COVID and launching in June
- ⇒ \$1000 per one-hour webinar

**Yes! We would like to sponsor a webinar.**

**Contact Information:**

Organization Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Proposed Webinar Details:**

Preferred Date/Month for Webinar: \_\_\_\_\_

Topic: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Speakers: \_\_\_\_\_

**Sponsorship Fee \$1000.00 - Due in Advance - Choose a Payment Method:**

☐

Credit Card (MasterCard, Visa, American Express, Discover)

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

☐

By Check mailed to:

**UBBA**  
**PO Box 71396**  
**Durham, NC 27722-1396**



**Authorization & Signature**

I authorize the Utility Broadband Alliance (UBBA) to use my organization's name and/or logo that I have provided for promotional purposes, including, but not limited to, the UBBA's website, social media, and marketing materials.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Send completed form to:**

E-mail: BHarris@UBBA.com

Questions:

Phone: 919-609-8185

**Don't miss this exceptional opportunity, book your 2021 UBBA webinar today!**